



# IceMelt

Safer For Our Planet, Your Pets & Your Property.™

Natural Alternative® Ice Melt – The hardest working environmentally safer ice melt for the harshest conditions

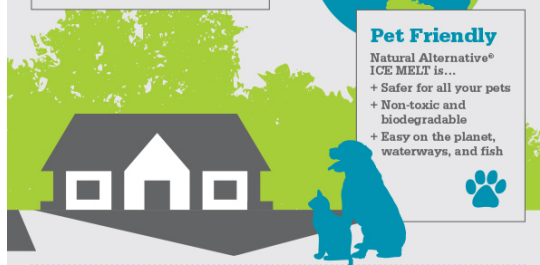
### Environmentally Friendly

Natural Alternative® ICE MELT does not harm lawns, vegetation, hardscapes or cured concrete



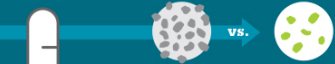
### Pet Friendly

Natural Alternative® ICE MELT is...  
+ Safer for all your pets  
+ Non-toxic and biodegradable  
+ Easy on the planet, waterways, and fish



## MORE Ice Melting Power For LESS

Natural Alternative® Ice Melt requires **3X LESS** product than rock salt and leaves no unsightly residue when used as directed.



# 3X MORE POWER!



Melts ice **FAST** and works to **-16°F**

### PLUS...

- + Prevents freezing and refreezing
- + Safety Green™ color assures recommended coverage
- + Longer shelf life
- + Anti-caking

Have questions about ICE MELT? 1-888-546-5941 or visit us at

[icemelter.com](http://icemelter.com)

