- "Works best with low volumes of water"
  - --- Warner Winthrop, Sales Representative of Coleville Nursery, Virginia
- "We have found that the landscape mats provided by Zynnovation have really allowed for better root development and overall tree health in our parks."
  - --- Greg Sager, Director, Hanover County Parks and Recreation, Virginia
- "The product may have its greatest utility where more extensive irrigation and plastic mulch systems are not available or not cost effective."
- --- Greg Litus, Manager, Manager, Colorado State University, Western Colorado Research Center
- "Very encouraging results!" and "looks much better than those ugly green bags"
  - --- Luke McCall, Former Arborist in City of Richmond, Virginia
- "Zynnovation's plant mat product could be well suited for young grapevines during the 2-3 year establishment period of a vineyard when the vines are most sensitive to water stress and more growth is desired to bring vines into production. I was also impressed with the potential for weed suppression they can offer all while providing the environmental benefits of reducing herbicide inputs and conservation of valuable water resources."
  - --- Tom Kelly, President of Virginia Vineyard Association