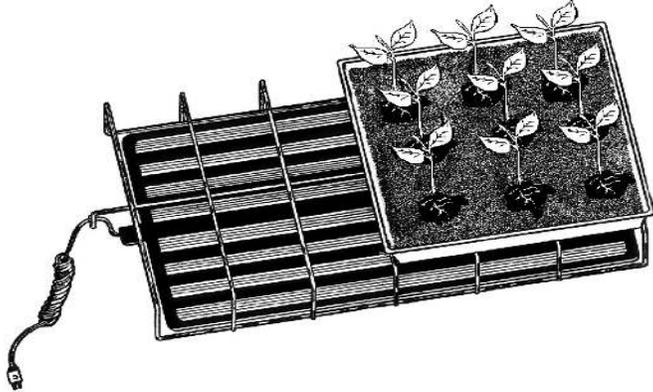


Gro For It PRODUCTS

division of Bird-X, Inc.



GET GROWING!

GRO-MAT Electric Seed-Propagation Mat
Starts the Gardening Season Early!

INSTRUCTIONS:

1. Plug in.
2. Place seed flats directly on wire cage (if containers are too small, place a wire screen or wood slats over the cage.)
3. Water seeds with lukewarm water. (Too-cold water can kill or stunt seed growth.)
4. In extreme cold, cover flat loosely with plastic. (Ensure that there is air between dirt and cover. Look for extensive moisture on the inside of the plastic, a sign of poor ventilation, and raise plastic if necessary.)
5. After plants start to grow, start new seeds by placing new flats first and stacking already-started flats on top.
6. Remove plants from heat 3-5 days before transplanting so they can adjust to the cold and "harden."
7. Enjoy your colorful garden, your delicious vegetables and your heirloom plants!

HOW IT WORKS GRO-MAT has been pre-tested and set to the correct temperature for use. The mat and rack have been designed together. Warmth travels upward through the open space between the flat and the mat and circulates into and through the soil.

TEMPERATURE & SAFETY GRO-MAT's electric heating element is encapsulated in silica gel for added protection against moisture, then molded within the rubber to eliminate the danger of fire or electrical shock. It maintains a constant temperature and produces a uniform radiant heat. An internal thermostat prevents overload and shuts the GRO-MAT off if it starts to overheat. As with any new heated rubber product, the rubber odor may be quite noticeable when plugged in for the first time. This is temporary, and will dissipate quickly.

PLACEMENT Use GRO-MAT in an area that is *not* affected by another heat source, i.e. a washer, dryer, television, or heater. Keep the mat out of morning or afternoon sunlight. While light prevents seedlings from getting too leggy, you must be careful of the heat effect. Take care as to what type of surface you place the mat on – some delicate surfaces can discolor or crack from the heat. If you are not sure about the surface, place some cardboard under the mat for insulation.

MOISTURE Keep the soil moist and watch the flats closely in the beginning – the added heat causes the soil to dry out faster.