

# Thicker, Stronger, Healthier Turf ....FASTER

PennMulch Seed Accelerator stores moisture that is critical to successful germination and establishment. Now with Hydrobond<sup>™</sup> Tackifier, you can rest assured your seeds will stay where you plant them.

Full rate of starter fertilizer grows thicker, stronger and healthier turf faster.







#### The original is all you need

PennMulch Seed Accelerator is the only seed establishment product containing patented Moisture Cell Technology. Comprised of super-absorbent polymers, Moisture Cell Technology can absorb up to 400 percent its weight in water, which causes the pellets to expand and absorb water. As the seed bed dries, the microscopic polymer crystals release water back into the soil, providing the new seedlings with the moisture they need to grow healthy and strong. Though there are look-alike products on the market, university testing shows that none can match the results of PennMulch Seed Accelerator.













#### **Now with Tackifier**

PennMulch improved formula now comes with Hydrobond<sup>™</sup> tackifier to hold seed, soil and mulch in place. Rest assured that your seeds will stay where planted.



Straw and hay often contain perennial grass weeds like Orchard grass and Timothy that cannot be selectively controlled once new turf is established. PennMulch Seed Accelerator contains no weed seeds. Don't waste your time, labor, and premium seed only to have it ruined by weeds.



Straw

PennMulch

## **Improved efficiency**

Unlike straw or hay, PennMulch never needs to be raked and removed and will not blow into the neighbor's yard or swimming pool.

### **Cost effective**

It's estimated that up to 30% of the cost of seeding jobs is associated with returning time and again to fix areas that don't fill-in properly. PennMulch Seed Accelerator can't guarantee that your customers will water, but it is proven to speed up seedling establishment. PennMulch greatly reduces the chance of seedling failures.

PennMulch is a registered trademark of Lebanon Seaboard Corporation 1600 East Cumberland Street, Lebanon, PA 17042

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Best of All Worlds®